

## COMCAST ROLLS OUT DOCSIS 3.1-BASED GIGABIT INTERNET SERVICE FOR BUSINESS CUSTOMERS IN MULTIPLE MARKETS

*Unveils Business Internet 1 Gig and Business Internet 500 speed tiers*

**PHILADELPHIA – January 24, 2017 – [Comcast Business](#)** today announced it has begun offering DOCSIS 3.1-based internet service to business customers in its Atlanta, Chicago, Detroit and Nashville service areas. “Business Internet 1 Gig” and “Business Internet 500” speed tiers are now available to thousands of business customers in these Comcast service areas using the company’s existing network, without costly and disruptive construction of new network facilities.

"With more business operations moving to a cloud-based model, staying ahead of the bandwidth curve will be an important part of an organization’s migration strategy," said Matt Davis, program director for IDC. "DOCSIS 3.1-based internet will give small, medium and even larger organizations the opportunity to quickly add more network capacity at their locations, supporting new technology applications on-site or in the cloud."

For small and mid-sized businesses in buildings already served by Comcast, upgrading to Business Internet 1 Gig or Business Internet 500 is as simple as calling Comcast or visiting [business.comcast.com/gig](http://business.comcast.com/gig) to change their service, and ordering a new modem. Gigabit service over DOCSIS 3.1 benefits many industries such as retail, healthcare, manufacturing, hospitality, education and government.

“High-capacity, high-performance internet can be a difference-maker for businesses that want to leverage software-as-a-service applications to improve their operations or enhance the customer experience by offering in-store Wi-Fi or a robust e-commerce site,” said Kevin O’Toole, senior vice president of Product Management at Comcast Business. “DOCSIS 3.1 business internet service offers a new and easy plug-and-play option for accessing gigabit speeds in any business environment – whether that is a large distributed enterprise across a wide geographic area or a small business with one or a few locations.”

With the addition of Business Internet 1 Gig and Business Internet 500, Comcast has the potential to deploy gigabit service more widely across its existing network and reach more customers. The new tiers of service complement existing gigabit and multi-gigabit options already available to Comcast Business customers, including Comcast Business Ethernet, which the company launched and has been expanding nationally since 2011. Those services can support speeds of 100 gigabits per second over fiber.

In addition to the markets announced today, Comcast Business plans to launch Business Internet 1 Gig and Business Internet 500 in the majority of its service areas throughout 2017 and into 2018. Pricing for the services varies based on a business’s location or number of locations to be served and the services to which the business currently subscribes, and customers can contact their local Comcast salesperson or agent/partner for more information.

### **About Comcast Cable:**

Comcast Cable is one of the nation's largest video, high-speed Internet and phone providers to residential customers under the XFINITY brand and also provides these services to businesses. Comcast has invested in technology to build an advanced network that delivers among the fastest broadband speeds, and brings customers personalized video, communications and home management offerings. Comcast Corporation (Nasdaq: CMCSA) is a global media and technology company. Visit [www.comcastcorporation.com](http://www.comcastcorporation.com) for more information.

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