



PRESS RELEASE
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COMCAST BUSINESS NOW PROVIDES ENTERPRISES WITH DEDICATED LINKS TO IBM CLOUD

Up to 10 Gbps Connections to IBM Cloud for Public, Private or Hybrid Cloud Deployments

PHILADELPHIA – April 13, 2017 – [Comcast Business](#) today announced that it now provides direct, dedicated links to IBM Cloud’s global network of data centers, allowing Comcast Business to provide enterprise customers added flexibility with more choices for connections to cloud enablement. Comcast Business customers can receive up to 10 Gigabits-per-second (Gbps) of private network connectivity to IBM Cloud for public, private, or hybrid cloud deployments, as well as bare metal environments, to deliver a wide range of critical business applications.

“By working with IBM Cloud, Comcast Business gives enterprises more choices for connectivity so they can store data, optimize their workloads, and execute mission-critical applications in the cloud, whether it be on-premise, off-premise or a combination of the two,” said Jeff Lewis, vice president of data services at Comcast Business. “Through dedicated, reliable, secure access with multi-Gigabit performance and low latency, organizations can connect to a cloud system that best fits their needs with the ability to easily scale up in the future as requirements change.”

Direct cloud connectivity helps businesses achieve better performance, security and availability compared to connecting over the open Internet, and Comcast’s offering is backed by a service level agreement (SLA). With Direct Link, Comcast Business clients will have access to IBM Cloud’s expanding global footprint, which currently includes over 50 data centers in 19 countries across six continents. All IBM Cloud data centers connect to advanced networking infrastructure, hardware and software with robust bandwidth and connectivity for high performance and reliability.

“Cloud platforms are fundamentally changing how the world’s data is processed, stored and delivered while delivering better agility for enterprises to help reduce costs, improve consumer experiences and create new revenue opportunities,” said Steve Canepa, general manager, global telecommunications, media and entertainment industry, IBM. “Today’s announcement represents a continued collaboration with Comcast to deliver robust technologies that drive innovation -- integrating the power of cloud across private cloud solutions, hybrid deployments and public cloud offerings.”

Comcast Business’ network connects to nearly 500 data centers as well as cloud exchanges for dynamic access to multiple cloud providers.

About Comcast Business

Comcast Business offers Ethernet, Internet, Wi-Fi, Voice, TV and Managed Enterprise Solutions to help organizations of all sizes transform their business. Powered by a next-generation, advanced network, and backed by 24/7 technical support, Comcast Business is one of the largest contributors to the growth of Comcast Cable. Comcast Business is the nation’s largest cable provider to small and mid-size businesses and has emerged as a force in the Enterprise market; recognized over the last two years by leading industry associations as one of the fastest growing provider of Ethernet services.

For more information, call 866-429-3085. Follow on Twitter [@ComcastBusiness](#) and on other social media networks at <http://business.comcast.com/social>.

About IBM

For more information, visit <http://www.ibm.com/services/gbs>.

For more information on IBM Cloud visit www.ibm.com/cloud-computing.

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