



**PRESS RELEASE**  
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## **COMCAST BUSINESS AWARDED 2018 INFOTECH SPOTLIGHT DATA CENTER EXCELLENCE AWARD**

*Comcast Business Cloud Connectivity Recognized for Excellence, Leadership and Innovation*

**PHILADELPHIA – August 27, 2018** — Comcast Business announced today that [TMC](#), a global, integrated media company, has named Comcast Business Cloud Connectivity as a 2018 Data Center Excellence Award winner, presented by [infoTECH Spotlight](#).

As companies move to the cloud with the express goal of becoming more agile, over-the-top Internet connectivity simply cannot always meet their business needs. As CIOs wrestle with connecting to multiple data centers and cloud platforms, providing security/data controls and managing application performance while struggling with throughput and latency issues, they are recognizing the need for dedicated, private connectivity.

Comcast Business Cloud Connectivity provides the high-performance network that businesses need in order to safely transfer their data. With multiple connectivity options that enable customers to extend their private data networks to public, private or hybrid cloud solutions, Comcast Business is a strategic provider for any company looking for their move to the cloud to come with peace of mind.

“We’re proud to be recognized for our portfolio of high-speed, secure network solutions that enable customers to connect to the cloud and data centers,” said Denise Hasty, Chief Marketing Officer, Comcast Business. “It’s easy to see that, as the world continues to move towards data centers and cloud storage, private data networks will be key to helping to protect companies’ data. This award from infoTECH Spotlight is a tremendous honor and yet another indicator that we are providing the services that our clients will continue to demand.”

The 2018 Data Center Excellence Award recognizes the most innovative and enterprising data center vendors who offer infrastructure or software, servers or cooling systems, cabling or management applications.

“Comcast Business has displayed its commitment to quality and innovation in the development of the data center industry,” said [Rich Tehrani](#), CEO, TMC. “I look forward to witnessing continued excellence from Comcast Business and their efforts toward improving the future of data center services and solutions.”

### **About Comcast Business**

Comcast Business offers Ethernet, Internet, Wi-Fi, Voice, TV and Managed Enterprise Solutions to help organizations of all sizes transform their business. Powered by an advanced network, and backed by 24/7 customer support, Comcast Business is one of the largest contributors to the growth of Comcast Cable. Comcast Business is the nation’s largest cable provider to small and mid-size businesses and has emerged as a force in the Enterprise market; recognized over the last two years by leading industry associations as one of the fastest growing providers of Ethernet services.

For more information, call 866-429-3085. Follow on Twitter @ComcastBusiness and on other social media networks at <http://business.comcast.com/social>.

### **About InfoTech Spotlight**

InfoTech Spotlight brings extensive daily content focused on information technology. Visitors will find free industry news, communities, channels, blogs, feature articles, videos, whitepapers and other resources. The site keeps readers informed about developments across topics including software, hardware, security

and networking. InfoTech Spotlight is powered by TMCnet, the leading communications and technology site in the World attracting two million unique visitors monthly according to Webtrends. Please visit: [infoTECH Spotlight](#) for more information.

### **About TMC**

Through education, industry news, live events and social influence, global buyers rely on TMC's content-driven marketplaces to make purchase decisions and navigate markets. As a result, leading technology vendors turn to TMC for unparalleled branding, thought leadership and lead generation opportunities. Our in-person and online events deliver unmatched visibility and sales prospects for all percipients. Through our custom lead generation programs, we provide clients with an ongoing stream of leads that turn into sales opportunities and build databases. Additionally, we bolster brand reputations with the millions of impressions from display advertising on our news sites and newsletters. Making TMC a 360 degree marketing solution, we offer comprehensive event and road show management services and custom content creation with expertly ghost-crafted blogs, press releases, articles and marketing collateral to help with SEO, branding, and overall marketing efforts. For more information about TMC and to learn how we can help you reach your marketing goals, please visit [www.tmcnet.com](http://www.tmcnet.com) and follow us on [Facebook](#), [LinkedIn](#) and [Twitter](#), [@tmcnet](#)

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