



FOR IMMEDIATE RELEASE

Nashville Predators Select Comcast Business as Technology Provider for Multi-Gigabit Powered Business Solutions

Multi-Gigabit Fiber Network Upgrade Delivers Internet and Data Services for High-Performance Operations

NASHVILLE, Tenn. (February 20, 2018) - Today, Comcast Business announced an agreement with the National Hockey League's Nashville Predators to provide a customized, multi-gigabit fiber connection inside Bridgestone Arena, Pollstar's 2017 Arena of the Year, and Ford Ice Center, home to Nashville Predators' youth and adult hockey initiatives and the Scott Hamilton Skating Academy. This state-of-the-art infrastructure supports business operations and overall game-day experiences, further positioning both Bridgestone Arena and Ford Ice Center as next-generation sports venues.

Comcast Business will furnish the back-end infrastructure to supply dedicated internet service and advanced cloud-based communications services for the team's entire business operation, including further enhancing the overall experience for Preds fans. The high-performance services will enable the Predators to share business-critical data and to offer complimentary fast WiFi for seamless access to the Internet, the Nashville Predators mobile app, news and social media applications.

The secure, scalable, and high-performance connectivity provides five times the previous speeds and offers a competitive advantage for Nashville's sports scene. The solution also prepares the team for future demand as Comcast's fiber connections can scale up to 100 Gbps.

"This agreement with Comcast Business will dramatically enhance the technology inside Bridgestone Arena, aligning with our current efforts in digitally transforming the overall experience for all fans, guests, performers and athletes who visit Smashville," said Chris Junghans, EVP, Chief Revenue Office for the Nashville Predators and Bridgestone Arena.

"Mobile ticketing will provide a better experience while offering more convenience for our Season-Ticket Citizens. We are excited to be a leader in new technology and continue to provide the best fans in sports with the best experiences in sports." Nashville Predators Senior Vice President of Tickets, Premium Seats and Youth Hockey Nat Harden said.

"We are proud to deliver our gigabit powered connectivity to Bridgestone Arena and to support the communication needs for their business operations," said Doug Guthrie, Regional Senior Vice President for Comcast.

Comcast Business also provides television service for the Predators' suites, offices, concourses and arena restaurants.

In recent years, Comcast Business has made significant advances within the sports industry by providing cutting edge networking and communications services to major sporting venues of teams including the Atlanta Braves, Tennessee Titans, Memphis Grizzlies and San Francisco 49ers. Like

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millions of enterprises across the country, sports teams are increasingly leveraging bandwidth-intensive applications to manage their operations and support technology-driven enhancements within stadiums.

Comcast Business serves schools, businesses, hospitals, and other organizations that require large amounts of bandwidth, are looking to link multiple locations, or that plan to connect their offices to a third-party data center. Services offered include:

- Ethernet Private Line: point-to-point connectivity between two customer sites for bandwidth-intensive applications.
- Ethernet Virtual Private Line: point-to-multipoint connection to enable customers to tailor bandwidth, performance characteristics, and cost.
- Ethernet Network Service: multipoint-to-multipoint connectivity to connect organizations with high-bandwidth requirements and multiple locations across Comcast's network.
- Ethernet Dedicated Internet: continuous, high-bandwidth connectivity between customers' LANs and the public Internet.

About Comcast Business:

Comcast Business offers Ethernet, Internet, Wi-Fi, Voice, TV and Managed Enterprise Solutions to help organizations of all sizes transform their business. Powered by a next-generation, advanced network, and backed by 24/7 technical support, Comcast Business is one of the largest contributors to the growth of Comcast Cable. Comcast Business is the nation's largest cable provider to small and mid-size businesses and has emerged as a force in the Enterprise market; recognized over the last two years by leading industry associations as one of the fastest growing provider of Ethernet services.

For more information, call 866-429-3085. Follow us on Twitter @ComcastBusiness @ComcastSouth and on other social media networks at <http://business.comcast.com/social>.

About Bridgestone Arena:

Serving as the home for numerous national and international events, Bridgestone Arena has the distinction of being one of the busiest venues in the United States since the doors first opened in 1996, hosting more than 20 million guests during that time. The NHL's Nashville Predators have been the primary tenants of Bridgestone Arena since 1998 and boast one of the most unique game atmospheres in the NHL. The list of acts that have called the 2017 IEBA Arena of the Year home is lengthy and includes the Country Music Association Awards; the Country Music Television Awards; Keith Urban's "We're All for the Hall" benefit concerts; NCAA, SEC and OVC Men's and Women's Basketball Tournaments; and entertainers such as Garth Brooks, Paul McCartney, Elton John, Billy Joel, the Rolling Stones, Tim McGraw, KISS, Metallica and Lady Gaga.

About the Nashville Predators:

The Nashville Predators became the National Hockey League's 27th team on May 4, 1998 and have evolved from a young expansion franchise into a staple of the Middle Tennessee community in the 19 years since. The team strives each season to reach its One Goal: becoming a Stanley Cup Champion hockey team while making Bridgestone Arena number one sports and entertainment venue in the United States. With One Goal in mind, the team saw its greatest success in team history when they made it to Game 6 of the 2017 Stanley Cup Final.



About Ford Ice Center:

Ford Ice Center is a component of a public-private partnership between the Nashville Predators and Metro that will help continue the growth of hockey and skating in Middle Tennessee. Home to Nashville Predators youth and adult hockey initiatives and the Scott Hamilton Skating Academy, Ford Ice Center is a springboard for creating new fans, ensuring more and more kids have the opportunity to get on the ice at an early age and contributes to economic development in Southeastern Davidson County. For more information, visit fordicecenter.com.

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