



**PRESS RELEASE**  
Comcast  
One Comcast Center  
Philadelphia, PA 19103  
[business.comcast.com](http://business.comcast.com)

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## **Channel Partners Honors Comcast Business' Craig Schlagbaum with Inaugural Lifetime Achievement Award**

*Recognized for commitment to the Indirect Channel*

**PHILADELPHIA – September 30, 2019** – Craig Schlagbaum, Vice President and “Channel Chief” at Comcast Business, was honored at last night’s Channel Partners Evolution Conference in Washington, DC with their first ever Lifetime Achievement Award.

Schlagbaum has been a constant force in the channel, creating opportunities for his teams and his partners. Under his leadership, the Comcast Business Solutions Provider Program has thrived and become an example of success in the industry. He’s widely seen as a channel pillar and innovator, bringing new and creative ideas and a strong passion in all he does.

“Craig has achieved an enormous amount over the course of his career, and we are thrilled to honor him as our inaugural Top Gun 51 Lifetime Achievement Award winner,” says T.C. Doyle, editor-at-large of Channel Partners and Channel Futures. “He’s expertly led channel teams for the past 30 years through changing business models, new technologies and channel convergence. What is more, he’s always served as a thought leader in the community.”

Schlagbaum’s experience in the channel includes Comcast Business, Level 3 Communications, NTT/Verio, Qwest Communications, IBM, Sony Electronics, and Ingram Micro. He’s consistently been named one of the Top 10 Channel Sales Leaders in CRN and was also named as a Channel Influencer in Channel Partners Magazine, as well as a Top 10 Channel Chief for 10 years running.

“I am truly humbled and honored to receive this recognition from Channel Partners,” says Craig Schlagbaum, Vice President and Channel Chief at Comcast Business. “I’d like to acknowledge my father, Paul, who was a channel pioneer who guided me towards the channel as my career as well as the many great colleagues, partners, and teams that I’ve worked with in my career, especially at Comcast Business. Without them, this award wouldn’t be possible.”

### **About Comcast Business**

Comcast Business offers Ethernet, Internet, Wi-Fi, Voice, TV and Managed Enterprise Solutions to help organizations of all sizes transform their business. Powered by an advanced network, and backed by 24/7 customer support, Comcast Business is one of the largest contributors to the growth of Comcast Cable. Comcast Business is the nation’s largest cable provider to small and mid-size businesses and has emerged as a force in the Enterprise market; recognized over the last two years by leading industry associations as one of the fastest growing providers of Ethernet services. For more information, call 866-429-3085. Follow on Twitter @ComcastBusiness and on other social media networks at <http://business.comcast.com/social>.

### **About the Comcast Business Solutions Provider Program**

The Comcast Business Solutions Provider Program is a comprehensive indirect channel program that enables partners to sell a full line of business products from Comcast Business. The Comcast Business Solutions Provider Program provides our partners with the opportunity to work with a reliable, experienced, respected industry program that offers the products, support and tools needed to succeed. Our dedicated Solutions Provider Team—from our Partner Sales Managers to our Partner Sales Engineers and everyone in between—has one goal: Helping Our Partners Sell. Learn more [here](#).

### **About Comcast Corporation**

Comcast Corporation (Nasdaq: CMCSA) is a global media and technology company with three primary businesses: Comcast Cable, NBCUniversal, and Sky. Comcast Cable is one of the United States’ largest video, high-speed internet, and phone providers to residential customers under the Xfinity brand, and also

provides these services to businesses. It also provides wireless and security and automation services to residential customers under the Xfinity brand. NBCUniversal is global and operates news, entertainment and sports cable networks, the NBC and Telemundo broadcast networks, television production operations, television station groups, Universal Pictures, and Universal Parks and Resorts. Sky is one of Europe's leading media and entertainment companies, connecting customers to a broad range of video content through its pay television services. It also provides communications services, including residential high-speed internet, phone, and wireless services. Sky operates the Sky News broadcast network and sports and entertainment networks, produces original content, and has exclusive content rights. Visit [www.comcastcorporation.com](http://www.comcastcorporation.com) for more information.

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**Media Contacts:** Matt Helmke, Comcast Business  
215.286.8666  
[matt\\_helmke@comcast.com](mailto:matt_helmke@comcast.com)