



PRESS RELEASE

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Comcast Business powers new and improved fan experience at Silverstein Eye Centers Arena in time for Kansas City Mavericks' season

One-gig symmetrical bandwidth Ethernet connection enables fast, reliable connectivity

INDEPENDENCE, Mo.—November 2, 2018 – [Comcast Business](#) today announced the launch of its dedicated Ethernet connection in Silverstein Eye Centers Arena to deliver improved internet and voice services to the venue. One-gig symmetrical bandwidth will support enhanced Wi-Fi throughout the arena, enabling fans to stay connected while at the venue and offer dynamic digital experiences that help keep them coming back. Comcast Business' dedicated Ethernet connection and increased bandwidth positively affects fan engagement during an event with many users online at the same time. The enhanced capacity of the Wi-Fi system will also provide coverage for electronic ticketing scanners and will also make it easier for guests to access social media platforms while at the arena.

With the addition of the dedicated Ethernet connection, Comcast Business is helping Silverstein Eye Centers Arena address a significant need. Receptive to venue patrons' and employees' desire for fast, reliable internet connections in the arena, Silverstein Eye Centers Arena called on Comcast Business to develop a customized solution that would help sustain facility operations and the interactive experiences fans crave at concerts, sports games and other special events.

"We are embarking on an exciting time at the arena, and the upgrades underway to modernize our facility will play a major role in reinforcing Silverstein Eye Centers Arena as the premier destination for sports and entertainment," said Larry Hovick, arena general manager. "Not only are we kicking off a new season with the Kansas City Mavericks, but we're also celebrating the arena's 10th anniversary, a milestone made more special by the enhancements to our facility. We value Comcast Business' partnership in bringing these celebrations to life and helping create a venue where patrons can connect and share memorable experiences."

Silverstein Eye Centers Arena is host to a variety of sports, entertainment and recreational events with year-round concerts and action-packed hockey, soccer and indoor football games for home teams such as the Kansas City Mavericks, Comets and Phantoms. The arena will continue to unveil new features as these seasons progress and event rosters fill up over the next several months.

"Our team prides itself on the ability to tap into the specific needs of customers of all sizes, scaling our services to create efficient and productive solutions for Fortune 500 company headquarters, bustling arenas and local small business alike," said Kalyn Hove, vice president of business services at Comcast Business. "We're pleased to do just that at Silverstein Eye Centers Arena and be a part of this transformative time for the venue by supporting its vision for a world-class fan experience rooted in connectivity and convenience."

About Silverstein Eye Centers Arena & Centerpoint Community Ice Rink

Managed by Spectra Venue Management, these facilities are an integral part of the Eastern Jackson County community and the Greater KC Metro since opening in 2009. Silverstein Eye Centers Arena is 5,800-seat venue and is the premier entertainment destination of Eastern Jackson County. The arena is the proud home to the Kansas City Mavericks of the ECHL, the Kansas City Comets of the Major Arena Soccer League, the Kansas City Phantoms of the CIFL and has hosted a multitude of concerts by internationally recognized artists. Centerpoint Community Ice Center has been the premier hub of the Kansas City skating and youth hockey communities since opening in 2009. The facility plays host to numerous figure skating organizations, youth hockey programs and adult hockey programs while still offering learn-to-skate programming for adults and youths across the metro.

About Spectra Venue Management

Spectra's Venue Management division is the industry leader across a full range of services that impact the bottom-line success of public assembly venues, including marketing and sales, corporate partnerships, event booking, ticket services and box office management, customer service, operations and engineering and finance and administration.

Spectra is an industry leader in hosting and entertainment, partnering with clients to create memorable experiences for millions of visitors every year. Spectra's unmatched blend of integrated services delivers incremental value for clients through several primary areas of expertise: Venue Management, Food Services & Hospitality, and Partnerships. Learn more at SpectraExperiences.com. Follow Spectra on [Facebook](#), [Instagram](#), [Twitter](#) and [LinkedIn](#).

About Comcast Business

Comcast Business offers Ethernet, Internet, Wi-Fi, Voice, TV and managed enterprise solutions to help organizations of all sizes transform their business. Powered by a next-generation, advanced network, and backed by 24/7 customer support, Comcast Business is one of the largest contributors to the growth of Comcast Cable. Comcast Business is the nation's largest cable provider to small and mid-size businesses and has emerged as a force in the Ethernet market; recognized over the last two years by leading industry associations as its fastest growing provider and service provider of the year.

For more information, call 866-429-3085. Follow on Twitter @ComcastBusiness and on other social media networks at <http://business.comcast.com/social>.

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