



PRESS RELEASE
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Comcast Business Among First Service Providers Certified for MEF 3.0 SD-WAN Services

Comcast Business continues to demonstrate SD-WAN leadership with latest MEF certification

PHILADELPHIA – March 18, 2020 – Comcast Business today announced it is one of the first service providers certified for MEF 3.0 SD-WAN services. The MEF 3.0 SD-WAN certification enables service and technology providers to validate that their services and products conform to the industry-leading [SD-WAN Service Attributes and Services \(MEF 70\)](#) global standard.

The MEF 3.0 SD-WAN standard will help accelerate SD-WAN market growth while improving overall customer experience with hybrid networking solutions. Establishing a common terminology and set of standards for industry stakeholders will enable a wide range of ecosystem stakeholders to more easily buy, sell, assess, deploy and deliver SD-WAN services, like [Comcast Business's ActiveCore platform](#).

"As one of the first service providers to achieve MEF 3.0 SD-WAN certification, this underscores our commitment to be a technology and standards leader in the Ethernet ecosystem to improve the quality, management and interoperability of Ethernet services for our customers," said Bob Victor, SVP Product Management, Comcast Business. "We're proud to be included among the leaders in this space as Carrier Ethernet continues its dominance of the WAN technologies and services market."

End users who purchase certified MEF 3.0 SD-WAN services can have confidence that they align to well-developed standards created by [MEF](#) – the world's authority for standardized network services. Specifically, MEF 3.0 SD-WAN certification involves rigorous tests of the service attributes and requirements defined in MEF 70 and described in detail in MEF's draft SD-WAN Certification Test Requirements ([MEF 90](#)) standard.

"MEF congratulates Comcast Business for achieving MEF 3.0 SD-WAN certification, which is an important innovation milestone for the industry at large," said Nan Chen, President, MEF. "We expect broad adoption of certified MEF 3.0 SD-WAN services and enabling technologies will help fuel market growth and enable creation of powerful new hybrid networking solutions optimized for digital transformation."

About Comcast Business

Comcast Business offers Ethernet, Internet, Wi-Fi, Voice, TV and Managed Enterprise Solutions to help organizations of all sizes transform their business. Powered by an advanced network, and backed by 24/7 customer support, Comcast Business is one of the largest contributors to the growth of Comcast Cable. Comcast Business is the nation's largest cable provider to small and mid-size businesses and has emerged as a force in the Enterprise market; recognized over the last two years by leading industry associations as one of the fastest growing providers of Ethernet services.

For more information, call 866-429-3085. Follow on Twitter @ComcastBusiness and on other social media networks at <http://business.comcast.com/social>.

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