

The Century House Hotel Moves Events Outdoors with Support from Comcast Business

With reliable outdoor Wi-Fi coverage in a new open-air venue, the hotel can safely host guests for conferences, meetings, and social events during the pandemic and beyond

PHILADELPHIA – MAY 25, 2021 – [Deep Blue Communications](#), a [Comcast Business](#) company, today announced The Century House — an upscale hotel and event space in upstate New York that is part of the [Choice Hotels franchise](#) — selected its wireless connectivity services to extend current Wi-Fi coverage to the hotel's new open-air outdoor conference and event venue.

The Century House, like other hospitality businesses, faced never-before-seen challenges last year as the COVID-19 pandemic swept across the globe, resulting in widespread cancellation of travel and events. The hotel began to strategize new ways to safely host events, business meetings, and conferences while New York State restrictions prohibited large indoor gatherings. Hotel owner Colin DeMers devised a unique solution: a 100-person open-air tent.

Deep Blue Communications — a Comcast Business company that combines the power and reliability of advanced technology with award-winning managed Wi-Fi solutions — has provided managed Wi-Fi service and guest Wi-Fi for the hotel's indoor spaces for the past seven years. The Century House approached Deep Blue with its idea for the new outdoor venue, which would need Wi-Fi coverage to keep event attendees connected.

“Deep Blue jumped into action after they heard our idea for an outdoor venue, quickly performing onsite assessments and designing and installing the infrastructure that would extend our existing Wi-Fi coverage to the tent,” said Monica LaBree, General Manager, Century House. “We had reliable Wi-Fi connectivity in the tent up and running in just a few weeks, which allowed us to host safe, socially distanced events in the summer and fall of 2020, and support a core piece of our business during a pandemic.”

Following the successful outdoor Wi-Fi implementation, The Century House booked more than 20 business and social events in the new open-air venue before the space closed for the winter. The hotel plans to host events in its outdoor space throughout 2021, giving businesses and guests a safe, well-ventilated way to gather for events as the pandemic lingers.

“The Century House’s idea for a connected, fully functional outdoor event space embodies the agility and creative spirit that businesses of all kinds have channeled to survive past and present disruptions,” said Brian Epstein, CEO, Deep Blue Communications, a Comcast Business company. “With our technology supporting this innovative concept, the hotel can capture revenue during a challenging time for the events business and uphold a nearly four-decade legacy of hospitality excellence while it continues to bounce forward.”

As business returns to normal, The Century House plans to roll out a new guest Wi-Fi network, which Deep Blue Communications will design and install.

About Comcast Business

Comcast Business offers a suite of Connectivity, Communications, Networking, Cybersecurity, Wireless, and Managed Solutions to help organizations of different sizes prepare for what’s next. Powered by the nation’s largest Gig-speed broadband network, and backed by 24/7 customer support, Comcast Business

is the nation's largest cable provider to small and mid-size businesses and one of the leading service providers to the Enterprise market. Comcast Business has been [consistently recognized](#) by industry analysts and associations as a leader and innovator, and one of the fastest growing providers of Ethernet services.

For more information, call 866-429-3085. Follow on Twitter @ComcastBusiness and on other social media networks at <http://business.comcast.com/social>.

About The Century House

Since the very first meal in 1949, The Century House has been providing comfort and care to their guests. The Century House quickly became part of the community as a true "Public House" where friends could share a good meal, good company, and important celebrations in their lives. Working hard with their labor of love, the O'Hearn family grew the business to include larger dining rooms, banquet facilities and ultimately the Hotel and Conference center with pool, garden court, wonderful half mile nature trail and more of the experience of spirit of service that they showed on that very first day. Still family owned and operated, the stewardship has continued, today's Century House has a feeling of coming home and being taken care of. The Century House is a proud member of Choice Hotel's top upscale brand, The Ascend Collection, for luxury boutique hotels. In June of 2009 The Century House solidified its commitment to our community by developing its Enjoy One Share One Program whereby we provide a meal in each guests honor to those in need, through the Regional Food Bank of N.E.N.Y. for every meal and hotel room provided. Current products and services include Restaurant dining, tavern, newly renovated guest rooms, extended stays, weddings, meeting rooms, banquets, with luxury amenities throughout.

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